

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted *via* the USPTO EFS Filing System on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: September 9, 2011/Robin Wardzala/

Robin Wardzala

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Cory E. Klatt, *et al.*

Examiner: Thierry L. Pham

Serial No: 09/479,913

Art Unit: 2625

Filing Date: January 10, 2000

Conf. No: 3689

Title: SYSTEM FOR ESTABLISHING EVENT RULES FOR SALES MANAGEMENT
DATABASES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION, DATED JUNE 9, 2011

Examiner Pham:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the following comments.